



Request for Proposals

Project: Website Update/Maintenance
Quote Due Date: July 12, 2024
LWG Contact: lolowatershedgroup@gmail.com

The Lolo Watershed Group is requesting proposals to help us update our website and provide next steps for future maintenance. Proposals will be accepted until July 12, 2024.

[Lolo Watershed Group](#) (LWG) is a volunteer-led, community-based 501©3 nonprofit. Our goal is to provide for the sustainable health of the Lolo Watershed by bringing together community members, thought leaders, and stakeholders to leverage resources and expertise for impact. LWG serves as a roundtable to promote a Community Watershed Concept. We also focus on educating the Lolo community and its youth about the basics of watershed function and provide hands-on science-based learning events to engage connection to our water and share the importance of creating and nurturing a resilient ecosystem. By driving collaboration and promoting understanding of our watershed, we are engaging ambassadors and fostering future generations of stewards to support a healthy, well-functioning watershed for years to come.

Our website had gone dormant and has since been resurrected. Updates were made to streamline the information, repair and update links, and make certain we have active donation connectivity, etc. We would still like to build out an education page and deepen our projects and learning resources formatting to best highlight our strategic focus as community watershed convener and educational outreach. We also need some tweaking for responsive formatting for all devices along with SEO optimization, etc.

We operate on the WordPress platform. We have a catalog of assets, including photos and technical data, as well as current grant info that can be utilized to create and improve the pages on the site.

Our goal is to keep the site simple, relevant, and current. Once it's fully updated, we would like to have an option to continue services for maintenance for the next year. We welcome your quote for what you assess the considerations are, based on your exploration of the site and info provided here. If it interests you further, let us know what a maintenance continuation might look like for you and your suggested action items to keep it current.

Thank you for your consideration. We hope you will partner with us to improve LWG's access point for the community!

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***This RFP scope of work is supported by the
Montana Watershed Coordination Council.***

